



# NEWSLETTER

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**FOR IMMEDIATE RELEASE**

FEBRUARY 22, 2011

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## YOU TUBE, WE ANSWER

How do I directly report a pothole and actually have it repaired? What is RebuildIndy; is it even a real word? Where did the City come up with funding for the new fleet of snow removal trucks? Answers to these questions can be found just a few clicks away by going to the Indianapolis Department of Public Works DPW YouTube page ([www.youtube.com/indypw](http://www.youtube.com/indypw).)

In today's high-paced technology-driven world, people do not have time to spend hours researching answers to their questions. DPW has recognized this need by creating its own YouTube page. From snow removal to leaf collection, DPW's YouTube page features a broad range of quick, concise and informative public service announcements (PSAs), which can be accessed quickly and easily on the Web.

"YouTube provides an on-demand service where people can access informational videos when they need answers fast," said David Sherman, DPW director. "By posting videos, packed with content that is relevant for all Indianapolis residents, we're taking transparency to the next level and making information gathering easier and more entertaining than ever before."

DPW PSAs break down complex issues like funding for RebuildIndy. They also show viewers how to report a pothole, express concern about an abandoned home and learn when their street is slated for resurfacing. It's one-stop-shopping that takes the guess work out of city government!

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